

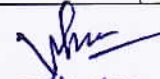
**Shri Ram College, Muzaffarnagar**  
**Department of Business Administration**

Course : B.B.A-YEAR-3-SEM-6

Session- 2018-19

All the students are hereby informed that their project titles for project reports are allotted as per details given below-

S.No.	Roll No	Candidate Name	Topic	Company Name
1	168559002	AARTI DHIMAN	HR practices of performance appraisal	A to Z Auto wheels Mahindra Ltd. Mzn.
2	168559003	AASHISH MAAN	Advertising pattern in A to Z auto wheels Mahindra Ltd.	A to Z Auto wheels Mahindra Ltd. Mzn.
3	168559004	ABHISHEK KUMAR	Consumer behaviour of luxury sanitaryware	Dharm dev tiles and stonr company
4	168559005	ADEEBA	Customer buying behaviour in Bikes taking TVS for comparision	TVS, Mzn
5	168559006	AKANSHA JAIN	Product selling staragies aquired in Reliance life Insurance	Reliance life insurance
6	168559007	AKASH ARYA	Consumer satisfaction in Bharti Airtel limited	Bharti Airtel, Mzn.
7	168559011	AKASH VERMA	Employess satisfaction and its importance at workplace	Sanmati hundai, Mzn.
8	168559013	AKSHI GARG	The study of ratio analysis with special reference	Yash enterprises, Mzn
9	168559014	AMIT GOEL	Customer behaviour and satisfaction level for Hero Motor ltd	Hero, Mzn
10	168559015	ANKIT BALIYAN	Customer satisfaction	Reliance Jio
11	168559016	ANKIT GARG	Role of Insurance agent	Kalp insurance marketing pvt. Ltd. Mzn.
12	168559018	ANKIT KUMAR	Identify client needs of Airtel	Bharti Airtel, Mzn.
13	168559019	ANSHI GUPTA	Performance appraisal at Bajaj motors ltd.	Bajaj motors ltd.
14	168559020	ANUSHKA JAIN	Human Resource Management at A to Z auto wheels pvt ltd.	A to Z Auto wheels Mahindra Ltd. Mzn.
15	168559023	ARJUN MALIK	Consumer behaviour of luxury sanitaryware	Dharm dev tiles and stonr company
16	168559024	ARSHAD	An analsis of marketing potential	Samsung electronics, New Delhi
17	168559026	ASHISH SONKER	Role of an insurance agent	Kalp insurance marketing pvt. Ltd. Mzn.
18	168559028	ASIM ZAIDI	Creating differentiation through advertisement and sales promotion in FMCG: Problems faced by Marketers	FMCG : Trade marketing and sales consulting, mzn.
19	168559029	BHANU PRATAP SINGH	An analysis of marketing potential	Samsung electronics, New Delhi
20	168559032	DEEPAK KUMAR	Effects analysis of publicity on counsumers	A to Z Auto wheels Mahindra Ltd. Mzn.
21	168559033	DIKSHA KAKKAR	Sales strategies	Policy bazaar.com
22	168559034	DIXIT CHAUHAN	Children policy in insurance and its future prospects	Kalp insurance marketing pvt. Ltd. Mzn.
23	168559035	DUSHYANT AHLAWAT	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
24	168559036	FARHA PARVEEN	Recruitment and selection	Mahindra, Mzn
25	168559037	FOZIA	Sales strategies	Policy bazaar.com
26	168559038	GAURAV KUMAR	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon co.
27	168559039	GOURAV SINGHAL	Study of consumer satisfaction on selected mobile phone at Vodafone	Vodafone, Mzn.
28	168559041	GUNJAN KINGER	A study of customer satisfaction towards Hundai motors Ltd.	Hundai Motors, Mzn.
29	168559042	HANSIKA JAIN	Financial analysis of sugar mill with special reference to Tikaula	Tikaula sugar mill ltd , mzn.
30	168559043	HARSHIT TYAGI	Analysis of insurance product	Kalp insurance marketing pvt. Ltd. Mzn.
31	168559044	HEENA	HR practices of performance appraisal	Birla Sun life insurance, Mzn
32	168559045	HEENU BALIYAN	A study of customer satisfaction towards Hundal motors Ltd.	Hundai Motors, Mzn.
33	168559046	HIMANSHU	Cutomer behaviour analysis	Reliance Jio, Mzn.
34	168559047	HIMANSHU	A study of customer satisfaction level and insurance awareness	Kalp insurance marketing pvt. Ltd. Mzn.
35	168559048	HIMANSHU RANA	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
36	168559049	JAVED ALI	A study of customer satisfaction level and insurance awareness	Kalp insurance marketing pvt. Ltd. Mzn.
37	168559051	JUNAI D ALAM	A brief analysis of consumer awareness and consumer behaviour	National motors, Charthawal, mzn
38	168559052	JYOTI	A study of recruitment and selection	A to Z Auto wheels Mahindra Ltd. Mzn.
39	168559053	KAIF	A study of consumer awareness	Kalp insurance marketing pvt. Ltd. Mzn.
40	168559055	KHUSHBOO KASHYAP	Marketing strategies of green products	Mahie green earth products, Mzn.
41	168559056	KM HINA	A study of employees satisfaction at A to Z auto wheel pvt. Ltd.	A to Z Auto wheels Mahindra Ltd. Mzn.
42	168559057	KUSH GARG	A brief analysis of consumer awareness and consumer behaviour	National motors, Charthawal, mzn
43	168559058	LAKSHAY SINGHAL	Study of consumer behaviour on selected mobile phones	Reliance jio, Mzn.

  
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S.No.	Roll No	Candidate Name	Topic	Company Name
44	168559060	MANISH KATARIYA	Interpersonal relationship between horizontal level of employees and production and work culture	Bindals paper mills ltd, Mzn.
45	168559061	MAROOOF	Analysis of Insurance product of kalp insurance marketing pvt ltd.	Kalp insurance marketing pvt. Ltd. Mzn.
46	168559062	MOHAMMAD JUNAID	Awareness of life insurance in India with reference to kalp insurance marketing pvt ltd.	Kalp insurance marketing pvt. Ltd. Mzn.
47	168559063	MOHD AMAN	Importance of life insurance in India with special reference to Kalp insurance	Kalp insurance marketing pvt. Ltd. Mzn.
48	168559064	MOHD MEHDI	A study of life Insurance	Kalp insurance marketing pvt. Ltd. Mzn.
49	168559065	MOHD NADEEM	Customer awareness perception and attitude towards Kalp insurance mktng pvt ltd	Kalp insurance marketing pvt. Ltd. Mzn.
50	168559067	MOHD RAZA	A study of life insurance in India	Kalp insurance marketing pvt. Ltd. Mzn.
51	168559068	MOHD SANAVVAR	ICICI Prudential life insurance	ICICI prud. Mzn
52	168559069	MOHD SHABAB	Interpersonal relationship between horizontal level of employees and production and work culture	Bindals paper mills ltd, Mzn.
53	168559072	MOHD TALIB	A study of human resources planning recruitment and selection	Sanmati hundai, Mzn.
54	168559073	MOHD JAVED AHAMAD	Consumer buying behaviour	Gourangi motors pvt. Ltd Mzn
55	168559074	MOHD SOHAIL ALI	A study on employees development and welfare scheme	A to Z Auto wheels Mahindra ltd. Mzn.
56	168559075	MOHINI	A study of satisfaction level of the employees with special reference to A to Z auto wheel pvt ltd.	A to Z Auto wheels Mahindra ltd. Mzn.
57	168559076	MONI RANI	Performance appraisal system in A to Z autowheel pvt. Ltd.	A to Z Auto wheels Mahindra ltd. Mzn.
58	168559079	NEHA	A brief Analysis of Birla sun life insurance	Birla Sun life insurance, Mzn
59	168559080	NISHAT PARVEEN	A study on human resources planning	A to Z Auto wheels Mahindra ltd. Mzn.
60	168559081	NISHI THAKUR	Recruitment and selection	Mahindra, Mzn
61	168559083	PARAS KUMAR	ICICI Prudential life insurance	ICICI prud. Mzn
62	168559086	POOJA VERMA	Working style and behavioural aspect	Reliance nippon life insurance company ltd.
63	168559087	PREETY SHERAWAT	A study of human resources planning recruitment and selection	Sanmati hundai, Mzn.
64	168559088	PRINCI SINGHAL	Consumer buying behaviour	Gourangi motors pvt. Ltd Mzn
65	168559089	PRIYANKA	Recruitment and selection	Mahindra, Mzn
66	168559090	PRIYANSHI RASTOGI	Recruitment and selection of personnel	Altar shri labs pvt ltd.
67	168559091	RAHUL CHAUDHRY	A study on employees development and welfare scheme at A to Z auto mobile ltd.	A to Z Auto wheels Mahindra ltd. Mzn.
68	168559092	RAHUL KANSAL	Awareness of life insurance in India with reference to kalp insurance marketing pvt ltd.	Kalp insurance marketing pvt. Ltd. Mzn.
69	168559093	RAJAN DHIMAN	A study of consumer satisfaction towards life insurance product	
70	168559094	RAJAT	Sales and marketing of vehicle	
71	168559095	RAQIB ALI	Consumer buying behaviour	Sanmati hundai, Mzn.
72	168559097	SACHIN KUMAR	Consumer buying behaviour	Sanmati hundai, Mzn.
73	168559098	SADAF	Customer buying behaviour in Bikes taking TVS for comparison	TVS, Mzn
74	168559100	SAGER	A project study of recruitment and selection	HDFC Bank Ltd.
75	168559101	SAKSHI	Study of working capital management of Mahindra Rise	
76	168559102	SAMEER SAIFI	A project study of recruitment and selection	HDFC Bank Ltd.
77	168559103	SANJANA PAL	A study of human resources management	A to Z Auto wheels Mahindra ltd. Mzn.
78	168559104	SARVESH KUMAR	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
79	168559105	SHADAB	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
80	168559109	SHIVAM TYAGI	A study of customer preference towards Samsung products at Meerut region	Samsung , Meerut
81	168559110	SHIVANI	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
82	168559111	SHIWA	A case study of basic life insurance products and saving products	
83	168559112	SHOBHIT CHAHAL	A study of customer preference towards Samsung products at Meerut region	Samsung , Meerut
84	168559113	SONIYA	Recruitment and practice of Mahindrarise	Mahindra, Mzn
85	168559118	TANISHA	Employee satisfaction and working styles at Reliance Nippon pvt. Ltd.	Reliance Nippon pvt ltd., Mzn
86	168559119	TANU TYAGI	Recruitment and practice of Mahindrarise	Mahindra, Mzn

*[Signature]*  
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**IQAC, Shri Ram College,**  
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S.No.	Roll No	Candidate Name	Topic	Company Name
87	168559120	TANVEER AALAM	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra Ltd., Mzn
88	168559123	VIKRANT RANA	Role of LIC in life insurance industry	Kalp insurance marketing pvt. Ltd. Mzn.
89	168559124	VIMAL TYAGI	Awareness of life insurance in India with reference to kalp insurance marketing pvt ltd.	Kalp insurance marketing pvt. Ltd. Mzn.
90	168559126	VINIT TYAGI	Analysis of insurance product	Kalp insurance marketing pvt. Ltd. Mzn.
91	168559127	VIPASHA SHARMA	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra Ltd., Mzn
92	168559131	VISHESH GARG	Marketing strategies on Hero Motocop	Hero, Mzn
93	168559132	VIVEK SINGH	Customer buying behaviour	Kalp insurance marketing pvt. Ltd. Mzn.
94	168559133	YASH VERMA	A view about life insurance at Kalp Insurance marketing pvt ltd.	Kalp Insurance marketing pvt. Ltd. Mzn.
95	168559134	YOGRAJ	Job satisfaction	Innovative brains
96	8557526	ANKIT KUMAR	Marketing strategies on Hero Motocop	Hero, Mzn

  
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